



WNS
Annual Conference
Exhibitor Prospectus
October 18-19, 2024 | Lake Geneva, WI



Sponsorship Opportunities

Friday Night Reception Sponsor:

\$5,000

- Exclusive Sponsorship of the Friday night reception (opportunity to leave out promotional items and display banner)
- Premier booth placement in exhibit hall
- Advertising on the WNS Website and e-newsletter for one quarter.
- Signage at both the conference and reception
- Sponsor recognition on the website and on-site materials.
- Up to four representatives and complimentary electricity in exhibit space.
- Plus all the above "exhibit only" benefits.

Breakfast Sponsor:

\$3,000

- Exclusive Sponsorship of the Saturday morning breakfast.
- Premier booth placement in exhibit hall
- Signage at both the conference and breakfast
- Sponsor recognition on the website and on-site materials.
- Up to four representatives and complimentary electricity in exhibit space.
- Plus all the above "exhibit only" benefits

Lunch Sponsor:

\$3,000

- Exclusive Sponsorship of the Saturday lunch.
- Premier booth placement in exhibit hall
- Signage at both the conference and lunch
- Sponsor recognition on the website and on-site materials.
- Up to four representatives and complimentary electricity in exhibit space.
- Plus all the above "exhibit only" benefits

Break Sponsor:

\$3,000

- Exclusive Sponsorship of both breaks on Saturday.
- Premier booth placement in exhibit hall
- Signage at both the conference and breaks
- Sponsor recognition on the website and on-site materials.
- Up to four representatives and complimentary electricity in exhibit space.
- Plus all the above "exhibit only" benefits



2024 WNS Annual Conference Exhibitor Prospectus

This year's meeting promises to continue the tradition of offering high-quality education to neurologists while at the same time offering product representatives an opportunity to interact with health care providers in a relaxed atmosphere.

Exhibit Information

Exhibit displays include:

6' skirted table with two chairs. Two representatives allowed per space. If more than two representatives wish to attend, additional registration badges may be purchased. Additional badges are \$75 each which covers expenses for additional staff participation in conference meals and breaks.

- Non-competitive exhibitor viewing times.
- Roster of attendees distributed at the time of the meeting.
- Complimentary meals and refreshments during exhibit hours.
- Inclusion in the exhibitor listing on the WNS website and program.
- Attendance at Friday evening reception.

Exhibit Only Fees

\$1,750 Profit Organizations

\$1,250 Non-Profit Organizations

NEW! Conference Program Advertisements

Looking for additional exposure? Purchase an ad in the onsite conference program. The program will be in the hand of all attendees for the duration of the meeting and will also include the schedule and other important conference details. Ads must be purchased as an add-on to any exhibit or sponsorship level.

- Full Page 7.5"x10" Ad: \$1,000
- ½ Page 7.5"x4.75" Ad: \$500
- ¼ Page 3.5"x4.75" Ad: \$250

General Specs

- 300 dpi
- CMYK
- JPG or PDF format

Exhibit Set Up & Dismantle

Set up: Friday, October 18 from 4:00pm - 6pm; exhibits should be set up prior to the Reception at 7:30pm

Dismantle: Saturday, October 19 starting at 2:00pm following the last break. If possible, please **do not dismantle before this time.**



Shipping Materials

Group must notify Hotel of any packages that it will be shipping to Hotel at least one week in advance.

Exhibit materials may then be shipped to the Grand Geneva Resort. Shipments should be clearly marked, indicating conference date, name of conference, your company's name, and box numbers.

Shipments should be received no sooner than three business days prior to the conference.

Registration Policies

Registration Deadline

Register by October 4, 2024 to ensure that your company will be recognized in printed materials. Registrations received after October 4, 2024 are not guaranteed to be included in printed materials.

Cancellation Policy

Cancellations received on or before October 4, 2024 will be subject to a \$50 cancellation fee. No refunds will be given after October 4, 2024. Cancellations must be received in writing at WNS@badgerbay.co.

Lodging Information

Hotel

Book early as the hotel is projecting to sell out!

Rooms are available at the Grand Geneva Resort at a special group rate:

Friday & Saturday: \$249.00 plus applicable taxes and fees.

To guarantee this rate, and ensure that a room will be available, reservations must be made by September 18, 2024. To make reservations, call the Grand Geneva Resort at 877-741-9598 and request the WI Neurological Society 2024 Annual Convention room block or [Book Online Here](#).

Questions?

If you have any questions regarding the Conference, contact the office by phone at 920-560-5622 or email WNS at WNS@badgerbay.co.

Schedule

Schedule at a Glance (subject to changes):



Friday, October 18

- 4:00-6:00pm: Exhibitor Set-up
- 4:00-4:45pm: Low-Grade Glioma Management: Neuro-oncology
- 4:45-5:30pm: Arts, Humanities, & Neurology
- 5:30-6:15pm: Immunotherapy & Neurology
- 6:15-6:30pm: Welcome Social Break
- 6:30-7:30pm: Keynote Speaker
- 7:30-9:00pm: Resident & Attendee Reception with Exhibitors

Saturday, October 19

- 7:30-8:00am: Breakfast with Exhibitors
- 8:00-8:45am: Gender Equity
- 8:45-9:30am: Neurology in Pregnancy
- 9:30-10:15am: Functional Movement Disorders
- 10:15-10:45am: Break with Exhibitors
- 10:45-11:30am: Transitional Treatment from Pediatrics to Adults
- 11:30am-12:30pm: Lunch, Annual Meeting, Hiner Award & Recognition of Past Presidents
- 12:30-1:30pm: 3 New Things in Neurology - Post Stroke Rehabilitation, Stroke & Parkinson's Disease
- 1:30-2:00pm: Break with Exhibitors
- 2:00-2:45pm: Neuro-Ophthalmology
- 2:45-3:45pm: Forster Awards/ Abstract Presentations