



# EXHIBITOR PROSPECTUS



## 2023 WNS ANNUAL CONFERENCE **THE FUTURE OF NEUROLOGY**

October 13-14, 2023 | Wisconsin Dells, WI

This year's meeting promises to continue the tradition of offering high-quality education to neurologists while at the same time offering product representatives an opportunity to interact with health care providers in a relaxed atmosphere.

## EXHIBIT INFORMATION

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### Exhibit displays include:

- 6' skirted table with two chairs. Two representatives allowed per space. If more than two representatives wish to attend, additional registration badges may be purchased. *Additional badges are \$60 each which covers expenses for additional staff participation in conference meals and breaks.*
- Non-competitive exhibitor viewing times.
- Roster of attendees distributed at the time of the meeting.
- Complimentary meals and refreshments during exhibit hours.
- Inclusion in the exhibitor listing on the WNS website and program.
- Attendance at Friday evening reception.

### Exhibit Only Fees

Profit Orgs | **\$1,500** • Non-Profit Orgs | **\$1,000**

## SPONSORSHIP OPPORTUNITIES

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### Friday Night Reception Sponsor | **\$5,000**

- Exclusive Sponsorship of the Friday night reception (opportunity to leave out promotional items and display banner)
- Advertising on the WNS Website and e-newsletter for one quarter
- Signage at both the conference and reception
- Sponsor recognition on the website and on-site materials
- Up to four representatives and complimentary electricity in exhibit space
- Plus all the above "exhibit only" benefits

### Breakfast Sponsor | **\$2,500**

- Exclusive Sponsorship of the Saturday morning breakfast
- Signage at both the conference and breakfast
- Sponsor recognition on the website and on-site materials
- Up to four representatives and complimentary electricity in exhibit space
- Plus all the above "exhibit only" benefits

### Lunch Sponsor | **\$2,500**

- Exclusive Sponsorship of the Saturday lunch
- Signage at both the conference and lunch
- Sponsor recognition on the website and on-site materials
- Up to four representatives and complimentary electricity in exhibit space
- Plus all the above "exhibit only" benefits

### Break Sponsor | **\$2,500**

- Exclusive Sponsorship of both breaks on Saturday
- Signage at both the conference and breaks
- Sponsor recognition on the website and on-site materials
- Up to four representatives and complimentary electricity in exhibit space
- Plus all the above "exhibit only" benefits

# EXHIBIT EVENT INFORMATION

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## Exhibit Set Up & Dismantle

### Set up:

Friday, October 13 from 4:00pm - 7:30pm; *exhibits should be set up prior to the Reception at 7:30pm*

### Dismantle:

Saturday, October 14 starting at 2:15pm following the last break. *If possible, please do not dismantle before this time.*

## Shipping Materials

Group must notify Hotel of any packages that it will be shipping to Hotel at least one week in advance.

Exhibit materials may then be shipped to the Kalahari Resort. Shipments should be clearly marked, indicating conference date, name of conference, your company's name, and box numbers.

Shipments should be received no sooner than three business days prior to the conference.

## Registration Policies

### Registration Deadline

Register by September 29, 2023 to ensure that your company will be recognized in printed materials. Registrations received after September 29, 2023 are not guaranteed to be included in printed materials.

### Cancellation Policy

Cancellations received on or before September 29, 2023 will be subject to a \$50 cancellation fee. No refunds will be given after September 29, 2023. Cancellations must be received in writing at [WNS@badgerbay.co](mailto:WNS@badgerbay.co).

## Lodging Information

### Hotel

Book early as the hotel is projecting to sell out!

### Rooms are available at the Kalahari Resort at special group rates:

Friday & Saturday: \$179.00 plus applicable taxes and fees.

*To guarantee this rate, and ensure that a room will be available, reservations must be made by September 13, 2023.*

To make reservations, call the Kalahari Resort at 877-253-5466 and request the WI Neurological Society 2023 Annual Convention room block or Book Online [Here](#).

## Questions?

If you have any questions regarding the Conference, contact the office by phone at 920-560-5622 or email WNS at [WNS@badgerbay.co](mailto:WNS@badgerbay.co).

# SCHEDULE AT A GLANCE *(subject to changes)*

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## Friday, October 13

- 4:00-6:00pm Exhibitor Set-up
- 4:00-5:00pm Automation & New EEG Technologies  
*Aaron Struck, MD*
- 5:00-6:00pm Alzheimer's Update  
*Ronald Petersen, MD, PhD*
- 6:00-6:30pm Welcome Reception with Exhibitors
- 6:30-7:30pm Keynote Presentation: Evolving Technologies in Neurology  
*Hugo Botha, MD, MB, ChB - Mayo Clinic*
- 7:30-9:00pm Resident & Attendee Reception with Exhibitors

## Saturday, October 14

- 7:00-8:00am Breakfast in Exhibit Hall
- 8:00-9:00am Updates on Disorders on Consciousness  
*Melanie Boly, MD*
- 9:00-10:00am Ultrasound  
*Mike Hansen, MD*
- 10:00-10:30am Break in Exhibit Hall
- 10:30-11:30am Gait Update  
*Farwa Ali, MD, MBBS - Mayo Clinic*
- 11:30am-1:00pm Lunch  
WNS Annual Business Meeting & Presentation of the Bennett Hiner Award
- 1:00-2:00pm 3 New Things in Headache  
*Jake Murtha, MD - Medical College of Wisconsin*  
  
ALS Treatment  
*Dominic Fee, MD - Medical College of Wisconsin*  
  
Treatment for Sleep Conditions  
*Timothy Young, MD - Mayo Clinic*
- 2:00-2:15pm Break in Exhibit Hall
- 2:15-3:15pm Surgical Treatments  
*Ryan Brennan, DO*
- 3:15-4:15pm Forester Awards  
Resident Case Competition



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